

Unit Title: Enterprise Systems		
Unit Code:	Core:	Level: 7
Assignment Identifier: Conference Paper – 100% - 1st Attempt		
Submission Date: See Moodle	Feedback Return Date: See Moodle	
<p>Assignment Task</p> <p><u>Overview</u> It is common for individuals starting a research career to write a conference paper. These are sometimes less than 3,000 words (journal articles are often twice this length).</p> <p><u>Content</u> The task is to write a conference style paper in the general area of Enterprise Systems (ES). The paper could, for example, be in one of the following areas:-</p> <ul style="list-style-type: none"> • The application of ES in a particular sector (e.g., healthcare, retail, finance, automotive etc). • The application of ES in a particular type of organisation (e.g., large organisations, Small and Medium-sized Enterprises (SMEs), public/government, etc). • The application of ES in particular countries or groups of countries (e.g., developing countries or the BRIC nations etc.). • How ideas from the domain of information systems and information technology influence the application of ES systems (e.g., the use of cloud-based systems). <p>The paper must conform to the style specified for the ICMR Conference (with a few exceptions as will be described later). Details of this conference style are presented in the Assignment Details and Instructions section below, but a key requirement is that the word length must be no more than 3,000 words.</p>		
<p>Unit Learning Outcomes Assessed</p> <p>1. Critically appraise how information systems in the broadest sense can be applied in a supply-chain situation.</p> <p>2. Plan and evaluate how an Enterprise System can be used a conceptual level in a particular situation.</p> <p>Early Career/ World Class Professional Skills (PLOs) being assessed or developed/assessed.</p> <p>As a matter of course, this assignment will help further develop your information gathering capabilities, critical analysis and thinking skills as well as enhancing your written communication skills essential for employability and life-long learning. In the context of this unit, this assignment will increase your knowledge of Enterprise Systems, which are now widely employed in both the private and public sector. In addition, a specific PLO is assessed in this unit.</p>		

AOL Programme learning outcomes Assessed

1. PLO2: Our graduates will be effective communicators using a range of media.

Assignment Details and Instructions

In broad terms, the paper should adopt the ICMR format:

- Fonts: Main title, Ariel 20 pt bold, Headings, Ariel 14 pt bold
Sub Headings, Ariel 11 pt bold, Main text, Ariel 11 pt.
- Length: 3,000 words (this is typically longer than the real-world conference, which is subject to a maximum number of pages).
- Diagrams/Tables: Maximum of three.
- Referencing: There is a difference with the ICMR format in this case; the Harvard style should be used as this is the standard.

Provided diagrams/tables do not attempt to artificially circumvent the 3,000 word limit (e.g., by simply labelling a block of text as a figure), they are not included in the count. Any material that goes beyond this point, however, will not be considered during the marking process.

Typically, real-world ICMR conference papers would be based on the literature (i.e., secondary data), but occasionally some primary data is collected. In this assignment, however, primary data should not be collected to support your submission. The reason is that all research data collected at MMU needs to be supported by an EthOS application (the nature of an EthOS application will become apparent during the dissertation phase of your programme) It is, however, acceptable to briefly mention your own past experiences if these are relevant to the paper.

Late Submission

If your submission is after the deadline but within 5 working days of it, your mark will be capped at 40%. If you attempt to submit after the five working day grace period, without approved exceptional factors, it will be classed as a non-submission. You will then be offered the opportunity to resit at the next assessment opportunity as determined by the exam board.

Please Note: Your tutor cannot grant extensions. If you think you are unable to submit on time due to a health or some other unforeseen issue you must contact the student hub and apply through formal channels for exceptional factors.

Referencing

Please ensure to reference all work using the Harvard Referencing System (H.R.S). If you are unsure about using the H.R.S., details can be located at the Library or via Moodle. Assignments that fail to use the H.R.S. will be penalised.

Please refer to the university's library for more details on H.R.S.

Resources:

- Lectures and tutorials materials (see Moodle page).
- Suggested reading list.

Marking Criteria * (including how stepped marking applies)

See links for guidance help with this development

Mark	UG Classification	PGT Classification
95-100%	Outstanding	Distinction
90%	Very High First	
85%	High first	
80%	Mid First	
75%	Low First	
72%	Marginal First	Marginal Distinction
68%	High 2:1	Merit
65%	Mid 2:1	
62%	Low 2:1	
58%	High 2:2	
55%	Mid 2:2	
52%	Low 2:2	Marginal pass
48%	High third	Marginal Fail
45%	Mid third	
42%	Low third	
38%	Marginal Fail	Fail
35%		
32%		
28%	Clear fail	
25%		
22%		
18%	Poor Fail	
15%		
12%		
8%		
5%		
2%		
0%	Non Submission	

Group Work Guidelines (If applicable) N/A

See Moodle for Unit Specification

Assessment Marking Criteria Rubric

Assessment descriptor	0-19	20-29%	30-39%	40-49%	50-59%	60-69%	70% -85%	86%-100%
Synthesis of the evidence collected	No evidence of anything beyond a token engagement with the literature.	Extremely limited review of the relevant literature.	Limited and/or superficial review of the relevant literature.	Some relevant literature sources have been consulted, but these are not used effectively to form coherent arguments.	A more than adequate range of relevant literature (that includes journal articles). The literature presented is synthesised thoughtfully to arrive at the conclusions.	A wide range of literature (that includes a substantial number of journal articles). There is a rigorous, thorough and strongly analytical synthesis of the literature.	As 60-69%, but rich in critical analysis. Some interesting, unexpected and/or original points are made.	As 70%-85%, but paper is insightful. Suitable for publication in a real-world conference
Presentation of the material. AOL PLO 2.1.1	The material presented is unintelligible.	Largely Incoherent. No attempt to present the paper in the appropriate format. Chaotic structure.	A significant proportion of the paper is incoherent though some parts can be understood. A very limited attempt to comply with the conference format specified. Unhelpful structure.	Satisfactory for the most part, but still with some parts of the paper that are hard to follow or are unintelligible. There is some attempt to comply with the specified conference format. Structure does support the arguments presented, but only to a limited extent.	The vast majority of the paper is clear and coherent. The paper broadly complies with the specified conference format. The structure does allow conclusions to be drawn from the arguments presented.	The material presented is fluent and precise throughout. The paper complies almost fully with the specified format. The structure allows conclusions to be drawn naturally from the arguments presented, aided the follow of the paper.	As 60-69%, but the material is very easy to follow and engaging. The paper complies fully with the specified format. Presentation is economical so that a significant amount of content can be included within the limits of the word count.	As 70%-85%, but presentation style is authoritative. Suitable for publication in a real-world conference
Referencing and Citation AOL PLO 2.1.2	No referencing apparent	There is a token attempt at referencing (e.g., by quoting generic sources such as "M_M_U_L_i_b_r_a_r_y_"_o_r_"_W_i_k_i_p_e_d_i_a")_	Some indication of the sources used, but presentation is chaotic and there is no attempt to	Sources are identified, but there are still inconsistencies in format. Very limited attempt	Some attempt at using the Harvard style, but there are a very large number of errors (e.g., citations without a	Good use of the Harvard style. There are still some errors.	As 60-69%, but there are still a small number of errors.	As 70-85%, but no errors can be detected.

		_b_u_t_i_t_ is impossible to determine what material has been used to support the assignment in any way.	use in-text citations.	to use in-text citations.	reference or vice-versa, inconsistent formatting of references).			
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Please Note: in line with faculty guidelines, stepped marking will be employed (i.e., only the trailing digits 2, 5 and 8 will be used).